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No. 4 February 1986 Oppenheimer Software

This is the fourth edition of the Periodic Electronic Newsletter (PEN) for MCI Mail users assigned to Oppenheimer Software (MCI Mail agency NY4). You may respond to anything you read in the PEN by typing ANSWER at the COMMAND: line that appears after you read this. This is the same as CREATE[ing] an electronic message to Oppenheimer Software, except the MCI Mail system already knows to whom to send it. This mailbox is toll free - you may write to it as often as you wish, at no charge! (Please note that you may order a toll free mail box - contact Oppenheimer Software for more information.)

>>>>
CA$H
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----CONTINUED NEW SUBSCRIBER SPECIAL-----

(This one puts CA$H in your pockets)

The special sign up offer we have been running has been very successful. We will be continuing it through at least April 1.

Here is how it works: When you refer a new user to Oppenheimer Software for signing up for MCI Mail, we will rebate to YOU, 25% of their first two months billings of paper and electronic mail.

The new user will still get the first two months usage credited to their $18 annual membership.

They will still get a free membership to Dow Jones News Retrieval Service - $75 a year savings.

Remember - the registration for the new user must take place through Oppenheimer Software.

Just type ANSWER when you are done reading this, or call Oppenheimer Software at 212-787-2416 or MCI ID# 218-0241.We are geared towards providing a prompt response, and the close support a subscribers need.

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New MCI Mail features.....
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You may have noticed that the MCI Mail header shows that you are running with version 3.2 of the system. Often these revisions reflect improvements to the inner workings of the system that do not directly affect your use of the system. This version is different.

Prior to version 3.2, any messages sent to you while you were logged into MCI Mail would not show up in your inbox until you logged off, and then back on the system. Some of you suggested that MCI Mail should post any new messages immediately to your inbox, even while were logged onto the system. We passed these requests to the tech. folks, and these changes resulted in the 3.2 version.

As a side note, V3.2 now limits list names to 19 characters.

Not all suggestions can be implemented, but MCI Mail does promise to review them, and they do listen! Send them to us, and we'll pass them on for you.

>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>
Have you considered Advanced Service?
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Remember that old single speed bike with the wide balloon tires that you had as a kid was great while you were learning to ride it. It was sure, steady, and got you where you wanted to go - eventually. A few years later you moved up to a 3 speed bicycle? After taking a few of those hills, you wondered how you ever managed on that old clunker.

When you entered college, you may have decided to move up to a quality 10 speed bicycle with drop bars, side baskets and toe clips. For the first time, those weekend bike trips in Vermont were possible.

If you are an active user of the MCI Mail system, Advanced Service provides solutions for your communications problems, increases your storage capacity on the system and helps you "fly" through you work.

Contact us (MCI ID# 218-0241) when you are ready for your 10 speed service.

Sample benefits:

>Commands can be issued as sentences, rather than through the slow menus

>Scan your inbox/outbox/desk/all for messages created before/on/after a specific date/yesterday/today
For example, SCAN INBOX AFTER 25-FEB
Scan your inbox/outbox/desk/all for messages from/to a name
For example, SCAN OUTBOX TO JONES
Scan your inbox/outbox/desk/all by subject
For example, SCAN INBOX SUBJECT MEETING
These features can be mixed as needed
For example, SCAN ALL FROM JONES ON TODAY

>Incoming messages that have been read remain in the DESK for 5 days, allowing you to review them later.

>Your previously registered letterhead may appear on paper mail.

>Your previously recorded signature may appear on paper mail.

>Lists can be verified to make sure all addresses are valid.

>Charge codes may be used to bill specific messages to specific cost centers.

>Scanned/read messages can be forwarded to other mailboxes.

>Send messages in Document form-without TO: and CC: - ideal for newsletters.

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FLEA (Found/Lost/Exchanged/Acquired) Market
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Do you have any computer or communications equipment or software that you are looking to buy, sell or trade? Let us know. We will post your "notice" in future PEN newsletters for free. Your MCI ID will be included with the ad. No phone numbers or names will be allowed. Please keep your ad to under 200 words.

Please note:
The PEN newsletter provides the space for these ads as a public service. Neither Oppenheimer Software, nor MCI Mail are responsible for their content, and Oppenheimer Software reserves the right to refuse any ad for any reason.

To get the ball rolling, we are offering you a very special price on Western Digital Hardcard disks.

These are 10 mg. disks drives that are fully contained on one expansion board. They can be installed in any IBM PC /compatible and use the existing power supply. These disks normally sell for $850 to $900. We are offering then for $750 each, or $690 in lots of 5 or more. In addition, for $99, we offer a "daughter board" that can be mounted on the hardcard to contain additional RAM. Imagine a 10 mg hard disk and memory expansion board both contained within 1 slot.

Contact us at MCI ID# 218-0241 to order.

We are also offering floppy disks (DD/DS) at $2.00 each in lots of 50, or $1.90 in lots of 100

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Tymnet Update
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Following is a list of new tymnet numbers to add to your directory:

LOCATION	NUMBER	SPEED
Ardmore, OK	405-223-1607	300/1200
Brewer, ME	207-989-2831	300/1200
Concord, CA	415-685-6003	300/1200
Enid, OK	405-233-0054	300/1200
Everett, WA	206-258-1018	300/200
Gary, IN	219-885-0002	300/1200
Lancaster, PA	717-393-7732	300/1200
Lawton, OK	405-355-2600	300/1200
Montpelier, VT	802-229-4508	300/1200
Oklahoma City, OK	405-495-8201	300/1200
Oklahoma City, OK	405-495-9201	2400
Olympia, WA	206-943-9050	300/1200
Piscataway, NJ	201-562-9100	300/1200
Santa Monica, CA	213-640-1281	300/1200

There is an on-line search through Tymnet which enables a user to determine the closest Tymnet number for a particular exchange. This is especially helpful for someone who plans on travelling. Following are the steps necessary to access this file:

At the PLEASE LOG IN prompt, type the following string without spaces:

CNTRL R Access # tym # net <CR>

You will then be asked if directions are necessary. Type N

When prompted, type in the area code and exchange of the area for which you want the Tymnet number.

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How About a Voice Mailbox?
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VOICE MEMO, INC., IS NOW OFFERING YOU VOICE MESSAGING SERVICES AT A PRICE THAT IS VIRTUALLY RISK FREE. YOU CAN RENT A GROUP OF PRIVATE VOICE MAILBOXES TO SAVE TIME AND MONEY BY ELIMINATING WASTED TIME ON THE TELEPHONE. YOU CAN HAVE THIS SPECIAL RENTAL FOR A MINIMUM OF THREE MONTHS, WITH A MONTH CONTRACT THEREAFTER.

AT A PRICE THAT'S VIRTUALLY RISK-FREE.

We are offering the Voice Memo Service at $8, $30, or $50 per month per voice mailbox, and a $10 one-time installation charge per voice mailbox.

We will also provide 800 number access at $.35 per minute, to cut your company's long distance direct-dial and credit card costs. One call through Voice Memo, Inc. allows you to communicate with field engineers, your sales force, or executives, eliminating the need for several calls to individuals. You'll find that your phone costs are dramatically decreased immediately.

ALL THE BENEFITS...

-Reduces your long distance phone bills: every minute that you spend on a long distance call costs your company money, even if you have WATS service. If you can't reach your party, you've wasted money. If they can't reach you, more money is wasted. With Voice Memo Service you only call once, so you only pay once.

-Makes your busines day more efficient: every time you call someone, long distance or locally, and they're not there, you waste time. Consider that only one-fourth of the calls you make are completed the first time, and you can see that Voice Memo Service saves time. You get the message the first time, every time.

-Eliminates needles interruption: when you answer the phone, you have the interrupt whatever you're doing to respond to the caller. With Voice Memo Service you can send and receive information when it is convenient for you; and so can your colleagues.

-Extends your business day: Because you can use Voice Memo at your convenience, you can choose any hour that suits your schedule. This also eliminates time-zone inconveniences.

-Eliminates needless duplication: everytime you want to share information with a group of people you waste time and money duplicating the message, whether it's multiple calls or writing, typing, copying, and sending memos. With Voice Memo Service you can reach everyone with just a single broadcast message.

ALSO AVAILABLE...

-Assistance in training new Voice Memo users

-Bi-monthly usage reports and statistics for your group

-Consulting assistance in the structure of your pilot program
and analysis of your results.

With only reductions in your long distance phone bill, the Voice Memo Service should pay for itself. This is a chance to cut your long dasuance bills immediately, while you're learning how to cut them permanently.

ANSWER us on MCI Mail (218-0241) for more information.

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NEW SOFTWARE EXPANDS THE USES OF MCI MAIL
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Computer Mail Services, Inc. of Southfield, Michigan recently introduced new software that makes MCI Mail easier, faster and more efficient to operate. Called "MAILPLUS" and recently added by MCI Mail to their Software Referral Program, the software enables MCI Mail subscribers to log on and off with just two or three keystrokes, send and receive mail automatically and personalize letters.

"Our new software simplifies MCI Mail, eliminating the traditionally long process of entering the system" stated Lee Wong, president of Computer Mail Services. "By pressing a few keys, MCI Mail is called, the users password entered and the system connected."

The most interesting aspect of MAILPLUS, however, is that it enables MCI Mail customers to personalize form letters like a word processor. "By using the text merge feature, MAILPLUS users can create form letters to fit many situations. This is particularly useful for mailing invoices, sending account updates or personalizing a sales pitch," stated Wong.

MAILPLUS also saves money on telephone communication charges by remaining on line only as long as required. Additionally, it verifies zip codes before dialing MCI Mail so that only deliverable addresses are sent and, for added security, MAILPLUS allows the user to create a personal access code. This personal code helps insure that only authorized people will be able to use MAILPLUS to access your MCI Mail Account.

In order to use MAILPLUS, an IBM PC or compatible computer with a minimum of 256 K memory, a communications port and a modem are required.

With a cost of $95, MAILPLUS retails for about half the price of its closest competitors and is available through Oppenheimer Software.

For further information on MAILPLUS or any of the other software packages available from Computer Mail Services, contact Alan A. Sitek , Director Of Marketing through the MCI Mail Network, MCI ID:MAILPLUS. Tell them you heard about them from MCI Mail agency NY4.

MAILPLUS PRICING AND PRODUCT DESCRIPTION:

Product : MailPlus (tm)
Price : $95.00
Description: The complete MAILPLUS communication package is ideal for batch mail transmission via the MCI Mail network. Features include...

- Personalization : The "Text Merge" feature dynamically blends background letters with personalized information while on-line, minimizing local disk storage requirements. There is never a required minimum number of messages and no need to register a form in advance. Perfect for billings, invoices, collection notices, etc.
- Security : An optional personal password helps prevent unauthorized usage of your MCI Mail Account through MAILPLUS. Your personal password, MCI password and user name are coded before being stored on to disk.
- Integration : Software packages used most often (Like a data base or word processing program) can be accessed directly from MAILPLUS with the touch of a key, saving time.
- Compatibility : Use the word processor that you are currently familiar with and compose all your letters while not on-line, saving money on telephone charges while simplifying editing and the correction of mistakes.
- Automation : Enter your MCI Account information once in the MAILPLUS SET UP program and from then on access to MCI is only a few keystrokes away. MAILPLUS will automatically log on, send mail, read or scan your MCI Mail Inbox, Outbox, Desk, etc.

Product : Read Inbox Utility
Price : $25.00
Description: Designed for MCI accounts which only need to receive and read incoming messages of multiple mailboxes, it has many of the same features available in the complete MAILPLUS (i.e. Record incoming messages, password/user name coding for security, automatic log on and reading of the inbox, etc.).

Product : MailPlus Demo Diskette
Price : $15.00
Description: Designed with all the features of MailPlus, but with restricted message sending and receiving capabilities, this demo will allow the operator to examine all of the functions available from MailPlus and MCI Mail. If the complete MailPlus communications package is later ordered, the cost of the demo diskette will be deducted from the purchase price.

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Bulletin Boards
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New from MCI Mail

PRODUCT: Bulletin Boards

CUSTOMER AVAILABILITY: Feb. 1986

PRODUCT SUMMARY (FEATURES):

MCI Mail Bulletin Boards allow the owner to create a Bulletin Board and post messages to it:

- Name the Bulletin Board
- Determine who can Access the Bulletin Board
- Determine whether the Bulletin Board items are posted in chronological or reverse chronological order
- Determine who will be charged for viewing the Board
- Determine the number of days items will remain on the Board before they are automatically deleted
- Removal of items from the Bulletin Board

CUSTOMER REQUIREMENTS (PREREQUISITE):

Owner:

1) Advanced Mailbox
2) Bulletin Board creation capability added through Customer Service

User:

1) MCI Mail Basic or Advanced account

CUSTOMER APPLICATIONS:

Keeping information up-to-the-minute makes Bulletin Boards ideal vehicle for the following applications:

- New Product Announcements
- Price Changes
- Product Recall Notices
- Job Posting
- Inventory Listing
- Company Newsletters
- Schedule Information

CUSTOMER BENEFITS:

- Cost effective - posting one message rather than thousands
- Minimal costs of creation and maintenance
- Efficiently changes information on a regular basis
- Fast
- Flexible - changing when you want at any time
- Both Domestic and International notification

- Notices remain on Bulletin Board until the owner/administration removes them.
- Notice = each message posted to the Bulletin Board
- Minimum charge per user session is $0.10
- Charge per address per month $1.00
  (an address is anyone or mailbox allowed access to a Bulletin Board)
- Bulletin Boards may be made private or public.
- Payment schedules will allow for either the Owner or User to pay the Bulletin Board usage.

Contact Oppenheimer Software (218-0241) for more information

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Scripts Application
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"BREAKER ONE-NINE, BREAKER ONE-NINE, MCI HITS THE ROAD WITH SCRIPTS!"

Truck drivers spend a great deal of time in their "18 wheelers", so Ford's Semitruck Division is not surprised when it receives requests for special features from its customers. Dealers across the country used to communicate with their Kentucky truck plant via the U.S. Postal Service. Handwritten inquiries were sent to the plant for feasibility, lead time and cost estimates. As a result of inconsistencies in format, human errors and slow mail turnaround, time for the requests was often a full month. Then came MCI Mail. A script was developed that prompts the dealer for the information necessary in making an estimate, and even does some error checking. The request, clear, concise and accurate, is sent instantly to the Kentucky plant via MCI Mail. The plant's response is sent back to the dealer via MCI Mail. Turn around time has dropped to 48 hours. An incredible time savings! And when you deal in a relatively low volume, high price market--time is money.

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Next time.......
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The next issue of PEN will contain reviews of:
Double Dos - run two programs on your PC at the same time
WordPerfect- a great word processor

It will also describe how you can send binary files (Lotus worksheets!) by MCI Mail, how to create and use mailing lists on MCI Mail, and of course, your Flea Market ads!

Till then......
Gary.......
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